



***NLGN at Party
Conferences 2011***

Previous Party Conference Success

NLGN has been permanent fixture at party conferences for over a decade and has had consistent success in attracting high profile speakers and an excellent calibre of audience. The centre piece of our party conference programme is our highly attended Annual Party Conference Reception which is hosted at all three major party conferences.



In recent years we have been joined by Rt Hon Grant Shapps MP (Minister of State for Local Government), Bob Neill MP (Parliamentary Under Secretary of State for Local Government) Rt Hon Ed Miliband MP (Leader of the Opposition), Rt Hon John Denham MP (Shadow Secretary of State for BIS) and Andrew Stunnell MP (Parliamentary Under Secretary of State for Local Government) at our receptions and the audience is made up in large part by council leaders, MPs and national and trade press.

Alongside our reception we hold a set piece fringe event that again brings in high calibre speakers. Previous speakers have been Rt Hon Francis Maude MP (Minister of State for the Cabinet Office), Rt Hon Ed Balls MP (Shadow Chancellor of the Exchequer) and Jeremy Browne MP (Minister of State for the Foreign Office). Both the reception and the fringe event are held inside the secure zone and we have already confirmed bids for space inside the secure zone at each 2011 party conference.



Partnering with NLGN

NLGN has over a decade's worth of experience at organising high profile, timely and engaging debates and events at party conferences. Should your organisation wish to partner with NLGN for either a fringe event, roundtable breakfast/dinner or Annual Conference Reception then you will have the opportunity to:

- Help shape the theme and key questions for discussion;
- Work with us on deciding the speaker line up;
- Build brand profile through NLGN's marketing and promotional material (inc an advert in the conference guide);
- The opportunity to speak at the sponsored events as a partner and the subsequent opportunities to network with delegates and other speakers.

Because of our extensive experience at running successful party conference events we can guarantee sponsors:

- Top quality administrative service with our Events & Communications team handling every aspect of the event administration and logistics;
- Regular liason with NLGN;
- Freedom to hold an event at party conference free of the organisational burden.

If your organisation would be interested in partnering with NLGN for this years party conference programme then please contact Government Relations Manager, Liam Scott-Smith at lscott-smith@nlgn.org.uk or on 0207 469 2654 to discuss this further.

Last year we partnered with the CBI, City of London, British Gas as well as a number of our local government network partners.



Public Service Reform

At a time of great financial strain the space for innovation must be kept open. The coalition government has asked councils to find big savings whilst protecting front line services. To guard against a return to the simplistic dialectic of previous public/private debates the case must be made for radical reform. The present financial situation presents us with an opportunity to re-shape the architecture of public service delivery. This theme will examine a plethora of different aspects of public service reform.

- How far can we go in re-designing public services without up front investment?
- Is the current thinking too focused on practitioners and not on citizens? Does choice in public services even exist?
- Breaking up the state? What services can we do without? What new service do we need?



The Economy and Growth

The coalition government has spent nearly a year advocating the need for fiscal restriction and more sensible spending. If their grand plan is too work then the next two to three years must be about growth. Local authorities will have a crucial role in ensuring that local areas are primed to support the potential new small and medium enterprises that may emerge. This theme will explore the local dynamic of enterprise and growth and challenge the idea that localism and growth are irreconcilable.

- What can local government do to facilitate growth?
- Will the planning reforms suffocate infrastructure investment and regional growth?
- What will role does business have in the Big Society?



The Local State

The geography of the local state will change dramatically in the next five years. New elected police commissioners, potentially another twelve elected city mayors, new GP consortia and LEP's all mean that the way citizens perceive the state will likely change. Running in parallel with this is the very real question of how we stop these radical reforms resulting in a return to silo working and the gradually increasing inefficiencies that comes with that. This theme will discuss the coming challenges around accountability, decision making and finances that ultimately ensue from a dramatically altered local state.

- Police Commissioner vs Elected Mayor... a clashing mandate or a partnership of equals?
- How local is local enough?
- Going beyond the mega council... what should a local authority look like in 2020?





Holland House
4 Bury Street
London
EC3A 5AW

Tel: 020 7469 2660

Email: info@nlgn.org.uk

www.nlgn.org.uk