

The Green Triangle

Building Green Growth



NLGN Green Growth Roundtable **14/10/2013**

Cllr Julian Daly – Executive Leader, St Albans City
and District Council

Neil Burns – Director, Building Engineering, AECOM

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Key strategic strengths and four priority areas for delivering sustainable economic growth in the district

- Council aim to make it easier for local businesses to compete for Council business and to use services.
- Improve broadband
- Ambition to be a business friendly Council

- Green Triangle
- Professional services cluster
- Creative/cultural industries
- Public sector



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Major contribution to the local economy:

- As individual local employers these three organisations are among the largest in Hertfordshire
- Together they have a research spend **over £100 million**
- Together they employ **over 1,500 highly skilled research staff** in Green technology



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The Cornerstone Partners



The Building Research Establishment (BRE) is world renowned for its expertise in sustainable construction, built environment.



Rothamsted Research is the largest agricultural research centre in the UK. It is known internationally for sustainable crop management and its environmental impact.



University of Hertfordshire (UH) is a highly innovative, enterprising and business facing university. The Centre for Sustainable Communities is based at UH.

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bre



VISION

To deliver economic growth
built on the
Green Triangle's
cluster of world leading
environmental research,
engineering and
green
technology



ROTHAMSTED
RESEARCH



AECOM



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Objectives

- Encourage **innovation** in green business
- Attract global **investment** into the area
- Develop green-related **skills base** in education and training
- Stimulate green technology **enterprise** in the area
- Provide **infrastructure** linking green research, science, engineering and technology enterprises
- Showcase **St Albans** as a high quality, sustainable location

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Links and Collaborations



University Campus St. Albans and UH

- The Joint Venture between University of Hertfordshire (UH) and Oaklands College has launched its first flexible part time degree in Business Management and Innovation

Rothamsted Research and UH

- Unique collaboration between, the Royal Veterinary College and UH to development a centre of excellence for agriculture and food security

BRE and Oaklands College

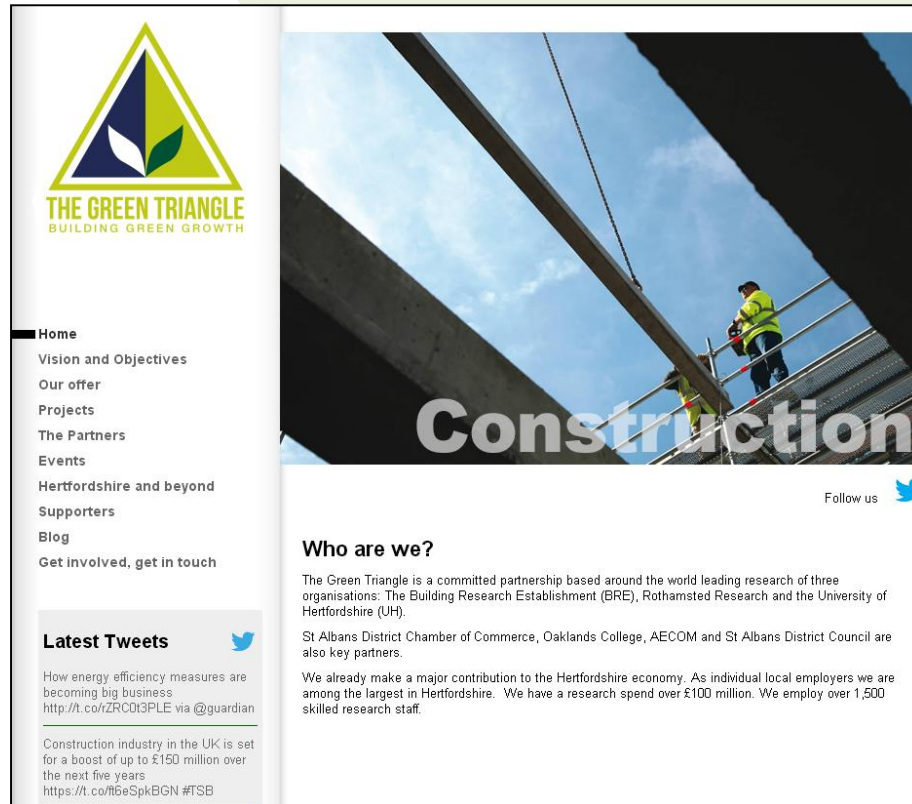
- Advanced Apprenticeship in Engineering with BRE and Green Deal qualification



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Online



The screenshot shows the website's homepage. At the top left is the logo: a green triangle with a white leaf and a blue triangle, with the text 'THE GREEN TRIANGLE BUILDING GREEN GROWTH' below it. A navigation menu on the left includes: Home, Vision and Objectives, Our offer, Projects, The Partners, Events, Hertfordshire and beyond, Supporters, Blog, and Get involved, get in touch. The main content area features a large image of construction workers on a steel beam with the word 'Construction' overlaid. Below the image is a 'Who are we?' section with text: 'The Green Triangle is a committed partnership based around the world leading research of three organisations: The Building Research Establishment (BRE), Rothamsted Research and the University of Hertfordshire (UH). St Albans District Chamber of Commerce, Oaklands College, AECOM and St Albans District Council are also key partners. We already make a major contribution to the Hertfordshire economy. As individual local employers we are among the largest in Hertfordshire. We have a research spend over £100 million. We employ over 1,500 skilled research staff.' A 'Latest Tweets' section at the bottom left shows two tweets: one about energy efficiency measures and another about a boost in the UK construction industry.

WWW.THEGREENTRIANGLE.ORG



The screenshot shows the Twitter profile page for @GreenTriangle. The header includes navigation icons for Home, Connect, Discover, and Me. The profile name is 'The Green Triangle @GreenTriangle' with the logo above it. Statistics show 4 tweets, 27 following, and 7 followers. A 'Following' button is visible. Two tweets are shown: one from 23 Sep about energy efficiency measures and another from 20 Sep about a boost in the UK construction industry.

@_GREENTRIANGLE



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What next for the partners?

- Raise the national and international profile of The Green Triangle
- Set up The Green Triangle as a formal partnership
- Create a jointly-funded hub
- Offer legal and support services to new and existing green enterprises
- Focus on training locally to make St Albans the first port of call for high level green-related skills
- Work with neighbouring local authorities to secure move-on space for expanding green businesses

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