

LGA CONFERENCE AND AUTUMN PARTY CONFERENCES FRINGE PROGRAMME

2018





WHY THE LGA?

The Local Government Association's conference in July is an opportunity to bring together senior leaders from local government during their key yearly event, and shows that you are interested in developments within the sector beyond establishing new business contacts. It is a useful time to reflect on pressures of the sector with a mix of officers and elected members.

DINNER DISCUSSIONS

We have previously organised incredibly successful breakfasts and dinners at the LGA conference: the relaxed atmosphere of discussion over a meal leads to honest conversation, and a positive environment for networking and building relationships. We invite a targeted list of both officers and elected officials, built to reflect your preferences, and invite engaging and motivating speakers to lead the discussion. Previous speakers have included Cllr Judith Blake, Leader of Leeds City Council and Deborah Cadman OBE, Chief Executive of the West Midlands Combined Authority.

SPEED NETWORKING

Following the huge success of our Inaugural International Women's Day mentoring event, there is the opportunity to bring together a group of female senior officers and councillors for a discussion on leadership. This could be in a variety of formats, such as a drinks reception or speed mentoring session.

WHY THE PARTY CONFERENCES?

The political party conferences are an opportunity to explore the political aspects of policy making. We will look to secure the presence of ministers and members of the shadow government, and explore central government's attitudes towards developments in the local government sector.

FRINGE PANELS

Along with councillors and party members, this is also a great opportunity to broaden the discussion with other private companies and third sector organisations, which gives a new perspective on how to solve the issues facing local government. Panel discussions at the party conference fringes would be attended by at least 60 people per event.

DINNERS

These are an opportunity to bring together local political leaders from the same party to discuss their thoughts on the sector in an informal, relaxed environment. This is an opportunity for you to build relationships and gain a deeper understanding of the motivations of council leaders. These dinners would be held in hotels outside the secure zone, but near the conference venues, to allow wider attendance.



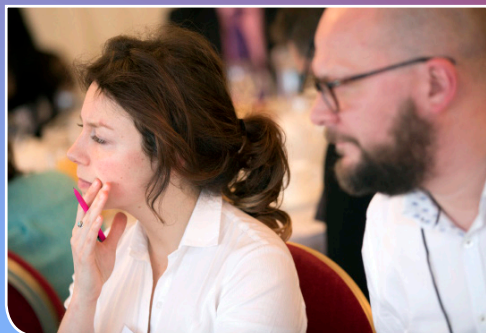
MARKETING & COMMUNICATION

It is crucial to us that your name is associated with these events, allowing you to develop your role as thought leader in the sector. Your branding will be included on all invitations and promotional activity, including on our social media accounts – our Twitter account has almost 10,000 followers and LinkedIn is helping us to reach new audiences. There will also be the opportunity to write pieces for our blog – featured articles regularly receive over 15,000 views. We are proud of the partners we work with, and so you will also be featured in all media coverage.

NEXT STEPS

If you have any further questions, please do not hesitate to contact Claire Porter, Head of External Affairs on 020 7148 4601 or cporter@nlgn.org.uk.

We look forward to working with you.



ABOUT NLGN

There has never been a more important time for local government and wider public services to reinvent themselves. Funding is being radically reduced just as the demands made on services grows. Old rigid models of service delivery, funding and public engagement are no longer fit for purpose.

NLGN believes that local government, their partners, and the communities they lead, must undergo a profound cultural shift to embrace three core 'changemaking' values of creativity, collaboration and self-determination. Only then will councils and citizens be able to generate the many innovations necessary to solve our biggest social problems.

We work closely with our network on practical issues of service delivery and organisational change as well as national policy. Through research, peer-to-peer learning, innovative communications and influencing, we aim to create a local government sector characterised by the relentless pursuit of social impact and social change.

We also seek to embody the changemaking spirit and the values it promotes by taking a creative, non-hierarchical approach to how we work as an organisation. This gives us a uniquely flexible and responsive way of working, that allows us to deliver exciting, creative events.



2018